

## **Minutes – Joint Meeting**

### **Security Committee- Hollywood Entertainment District, Sunset and Vine BID**

**March 11, 2010**

---

Attendance: HED Committee Members Present: John Tronson, Chairperson; Dan Chismire, Thaddeus Smith, Mark Supper. Not Present: Carol Massie. SVBID Committee Members Present: Travis Serpa, Chairperson; Brian Folb, Fabio Conti. Not Present: Richard Falzone, Fred Rosenthal. Liaisons: Officer Maggie Dillard, LAPD; Bill Farrar, Steve Seyler, Mike Harkins, Andrews International; Randy Hasnas, LA Sheriffs.; Staff: Kerry Morrison, Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: Baydsar Thomasian, Assembly Member Deleon's Office; Barbara Berger, Robertson Properties Group; Peter Sykes, Hollywood Spa; Zachary Eaton, Space 1520; Steve Meyer, VICE Lounge; Luis Portillo, Richard Raskin, Parking Concepts Inc.

- I. Call to Order: The meeting was called to order by Board Chairpersons John Tronson and Travis Serpa at 10:09 a.m.
- II. Public Comment: Peter Sykes, Hollywood Spa, reported that he has grown frustrated with the lack of crowd control that is occurring after nightclubs let out along Ivar Avenue. Incidents have occurred in the past and Sykes wants to be sure that LAPD knows what is going on and that the street is being cleaned after club patrons leave it.
- III. Minutes: Hollywood: **It was moved by Thaddeus Smith, seconded by Mark Supper and CARRIED to approve the minutes from the Committee's January 28, 2010 meeting. Unanimously approved.** Sunset and Vine: **It was moved by Brian Folb, seconded by Fabio Conti and CARRIED to approve the minutes from the Committee's January 28, 2010 meeting. Unanimously approved.**

#### **IV. Reports**

A. Report from Andrews International: Seyler reviewed with the board his report which covered activities in the BID through March 5, 2010. Seyler reported on some of the arrests made and mentioned that during the last period of this year the BID teams have had some minor successes in connecting a few of the homeless individuals in the BID with supportive services like Gett Love. Seyler informed the committee that he and the BID teams had also met with the City Attorney's Office to make sure their officers are meeting the City Attorney's requirements for filing cases.

B. Report from LAPD: Officer Maggie Dillard reported that crime over the last week has been down in the Hollywood area.

C. Report from LA Sheriff's Department: The Sheriff's department representative told the committee that the Sheriffs have been making a big push to combat vandalism in and around the local redline stations.

**Minutes – Joint Meeting  
Security Committee- Hollywood Entertainment District, Sunset and Vine BID  
March 11, 2010**

D. Report from LA City Attorney's Office: Not in attendance.

V. Old Business

A. Status of Hollywood Courthouse: Baydsar Thomasian reported that the committee's efforts to keep the Hollywood courthouse open have been heard by Assemblymember DeLeon. After some research, Thomasian was able to schedule a meeting for the Assemblymember to speak to the proper entity to discuss the issue. The courthouse, which handles close to 7,000 cases a year, will remain open for the remainder of the year. However, Thomasian said it will be ongoing that discussion that will most likely have to be revisited next year to ensure it stays open.

B. Update on Medical Marijuana Ordinance: Joe Mariani briefed the board on the recent Marijuana Ordinance that was passed by the city on January 26, 2010. The new ordinance would limit the number of collectives in Hollywood to four. The ordinance was distributed to the committee for their review.

VI. New Business

A. Operation Safe Sidewalks:

1. Video Project Underway: Morrison reviewed with the committee the scope of work on a video project the BID is putting together to show what is occurring on the sidewalks on the western end of the BID. An individual has been hired to put together a five minute film showing the reality of how visitors and locals are often times bombarded by characters, tours, CD vendors etcetera as they try and make their way down the Boulevard.

2. Discussion Regarding Undertaking Intercept Survey: The demographic research study is getting set to begin and Morrison informed the committee that the research committee is looking into adding an additional survey. Morrison said the additional survey would document visitors feelings/experiences/comfort walking between the area of Orange and Las Palmas Avenues. The data collected could also be used to further show the realities of what is occurring on the western end of the BID.

B. Meeting Regarding Security at Arclight Parking Structure: Travis Serpa briefed the committee on the meeting which occurred prior to the security meeting. Representatives from the CRA, the parking structure's security company, management company, Robertson Properties Group and the Dome's Security were all in attendance. Currently, due to the large volume of individuals who park in the structure, some incidents are occurring in the late night hours when the clubs begin to let out as people grow frustrated since they are backed up inside. The group came up with a few possible solutions to address the problem. Morrison said she will be following up with the entities at the meeting to see if progress is being made with the potential solutions.

C. Homeless Registry: Morrison reported that the staff is working with Common Ground to do a Homeless Registry for the Hollywood area on April 26-28. There will be more information available in the coming weeks, however those interested in volunteering should contact the BID office.

**Minutes – Joint Meeting**

**Security Committee- Hollywood Entertainment District, Sunset and Vine BID**

**March 11, 2010**

VII. Next Meeting: The next meeting was scheduled for Thursday, April 8, 2010 at 10 a.m. in Suite 200 of the Taft Building (1680 Vine St., Los Angeles, CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Committee Chairpersons John Tronson and Travis Serpa at 11:30 a.m.